

## **WEBSITE PRIVACY POLICY**

**Last Updated: May 21, 2019**

We at Honorlock Inc. (“Honorlock,” “we,” “us,” or “our”) have created this privacy policy (this “Website Privacy Policy”) because we know that you care about how information you provide to us is used and shared. This Website Privacy Policy relates to the information collection and use practices of Honorlock in connection with our website located at <https://honorlock.com/> (the “Website”).

### **Description of Users and Acceptance of Terms**

This Website Privacy Policy applies to visitors to the Website (“Visitors,” “you,” or “your”).

By accessing our Website, Visitors are agreeing to the terms of this Website Privacy Policy and the accompanying Website Terms of Use <https://www.honorlock.com/terms>, which are hereby incorporated by reference.

### **GDPR & Privacy Shield Notice**

Natural persons located in the European Economic Area should review the General Data Protection Regulation (“**GDPR**”) & Privacy Shield Notice [https://honorlock.com/legal/gdpr\\_privacy](https://honorlock.com/legal/gdpr_privacy) The term “European Economic Area” shall be as defined in such notice.

### **The Information We Collect and How We Use It**

In the course of operating the Website, Honorlock collects or receives the following types of information:

#### **Contact Information**

We collect contact information on our Website; the contact information collected varies depending on the webpage but typically includes some combination of your name, email address, institution information, and the information you provide in messages to us. We use such contact information for purposes such as responding to, and following up regarding, your inquiries, providing you with requested information, storing contact details into our customer relationship management database, providing you with a demo, speaking with you via our live-chat support option, or sending you email alerts (including marketing emails).

#### **Server Logs**

Like most websites today, our web servers keep log files that record data each time a device accesses those servers. The log files contain data about the nature of such access, including the device’s IP address, user agent string (e.g., operating system and browser type/version), and referral URL (i.e., the external source by which you arrived at our Website, or the pages you’ve clicked on while on our Website). We may use these log files for purposes such as assisting in monitoring and troubleshooting errors and incidents, analyzing web traffic, or optimizing the user experience.

## Cookies

We collect information using “cookie” technology. Cookies are small packets of data that a website stores on your computer’s or mobile device’s hard drive (or other storage medium) so that your computer will “remember” information about your visit. We may use both 1<sup>st</sup> and 3<sup>rd</sup>-party session cookies and persistent cookies. Below is a general primer on session and persistent cookies; information collected by cookies depends on its particular purpose. For more information, please see the information regarding analytics providers discussed further below.

- **Session Cookies:** We use session cookies to make it easier for you to navigate our Website. A session ID cookie expires when you close your browser.
- **Persistent Cookies:** A persistent cookie remains on your hard drive for an extended period of time or until you delete them. You can remove persistent cookies by following directions provided in your web browser’s “help” file. To the extent we provide a log-in portal or related feature on our Website, persistent cookies can be used to store your passwords so that you don’t have to enter it more than once. We may also use persistent cookies to track and target the interests of our Visitors to personalize the experience on our Website.

In some cases, we may associate information that you have provided to us (e.g., email address) with the cookies that we use. In addition to facilitating the purposes described above, this is useful in understanding your engagement with other content related to our Website (e.g., email open rates, URL clickthroughs).

If you do not want us to place a cookie on your hard drive, you may be able to turn that feature off on your computer or mobile device. Please consult your browser’s documentation for information on how to do this and how to delete persistent cookies. However, if you decide not to accept cookies from us, certain aspects of the Website may not function properly or as intended.

## Aggregate Data

In an ongoing effort to better understand our Visitors and the Website, we might analyze your information in aggregate form to carry out, maintain, manage, and improve operations in connection with the Website. This aggregate information does not identify you personally. We may share this aggregate data with our affiliates, agents, and business partners. We may also disclose aggregated user statistics in order to describe our services and the Website to current and prospective business partners and to other third parties for other lawful purposes.

## Business Transfers

In the event of a merger, dissolution, reorganization or similar corporate event, or the sale of all or substantially all of our assets, we expect that the information that we have collected, including personal information, would be transferred to the surviving entity in a merger or the acquiring entity. All such transfers shall be subject to our commitments with respect to the privacy and confidentiality of such personal information as set forth in this Website Privacy Policy. This Website Privacy Policy shall be binding upon Honorlock and its legal successors in interest.

## **Disclosure to Public Authorities**

We are required to disclose personal information in response to lawful requests by public authorities, including for the purpose of meeting national security or law enforcement requirements. We may also disclose personal information to other third parties when compelled to do so by government authorities or required by law or regulation including, but not limited to, in response to court orders and subpoenas.

## **How We Protect Your Information**

We take commercially reasonable steps to protect your personal information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information you supply will not be intercepted while being transmitted to and from us over the Internet.

## **Retention of Personal Information**

We will retain your personal information in a form that identifies you only for as long as it serves the purpose(s) for which it was initially collected as stated in this Website Privacy Policy, subsequently authorized, or as allowed under applicable law.

## **Opt-Out for Email Marketing and Certain Other Communications**

You may also manage your receipt of marketing communications by clicking on the "Unsubscribe" link located on the bottom of an applicable Honorlock marketing email and following the instructions found on any page to which the link may take you, or by contacting us at [info@honorlock.com](mailto:info@honorlock.com).

You cannot opt out of receiving administrative or transactional e-mails. In all such cases, please allow us a reasonable time to process your request.

## **Children**

We do not knowingly collect personal information from children under the age of 13 through the Website. If you are under 13, please do not give us any personal information. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Website Privacy Policy by instructing their children to never provide personal information to us. If you have reason to believe that a child under the age of 13 has provided personal information to us, please contact us at [info@honorlock.com](mailto:info@honorlock.com) and we will endeavor to delete that information from our databases.

## **Important Notice to All Non-US Residents**

Our servers are located in the US. If you are located outside of the US, please be aware that any information provided to us, including personal information, will be transferred from your country of origin to the US. Except in the case of data transfers under the EU-US Privacy Shield Framework and the Swiss-U.S. Privacy Shield Framework, your decision to provide such data to us, or allow us to collect such data through our Website, constitutes your consent to this data transfer.

## **Your California Privacy Rights**

Pursuant to Section 1798.83 of the California Civil Code, residents of California have the right to obtain certain information about the types of personal information that companies with whom they have an established business relationship (and that are not otherwise exempt) have shared with third parties for direct marketing purposes during the preceding calendar year, including the names and addresses of those third parties, and examples of the types of services or products marketed by those third parties. If you wish to submit a request pursuant to Section 1798.83, please contact Honorlock via email at [info@honorlock.com](mailto:info@honorlock.com).

## **Do Not Track**

Honorlock does not respond to "Do Not Track" settings or other related mechanisms at this time.

## **Links to External Websites**

The Website may contain links to third-party websites ("External Sites"). Honorlock has no control over the privacy practices or the content of any such External Sites. As such, we are not responsible for the content or the privacy policies of such External Sites. You should check the applicable privacy policy and terms of use when visiting or submitting any information through such External Sites.

## **Changes to This Website Privacy Policy**

This Website Privacy Policy is effective as of the 'Last Updated' date stated at the top of this Website Privacy Policy. We may change this Website Privacy Policy from time to time with or without notice to you. By visiting the Website after we make any such changes to this Website Privacy Policy, you are deemed to have accepted such changes. Please be aware that, to the extent permitted by applicable law, and without prejudice to the foregoing, our use of your information is governed by the Website Privacy Policy in current effect. Please refer back to this Website Privacy Policy on a regular basis.

## **How to Contact Us**

If you have questions about this Website Privacy Policy, please e-mail us at [info@honorlock.com](mailto:info@honorlock.com) with "Website Privacy Policy" in the subject line.